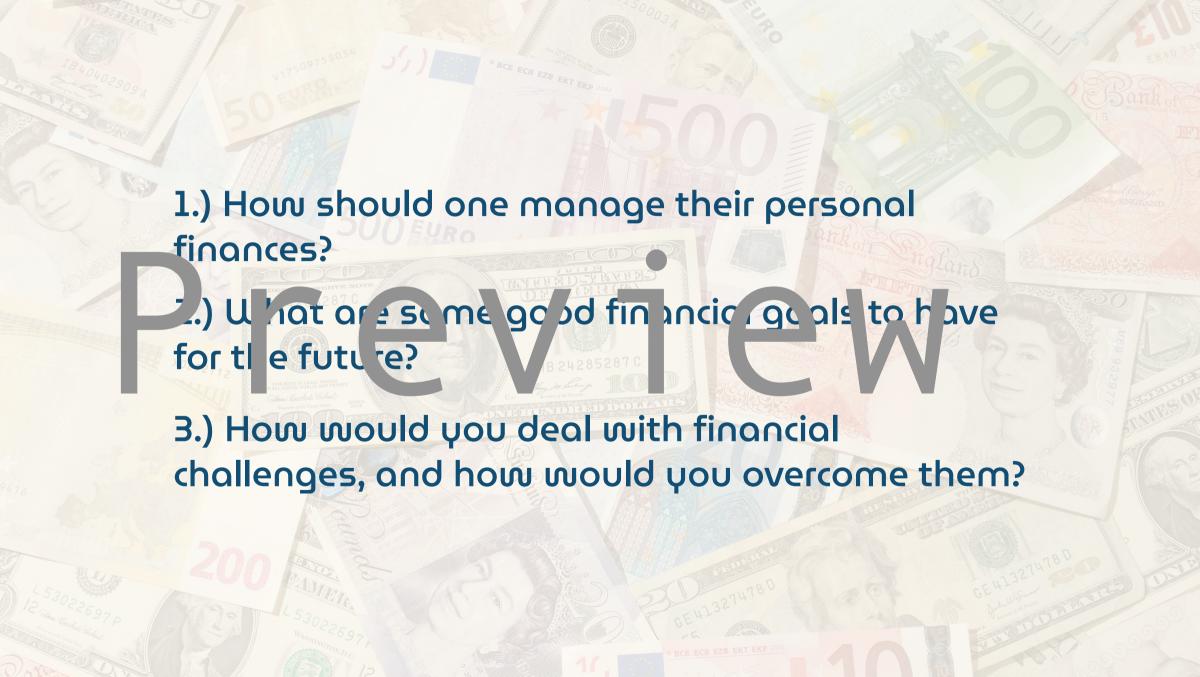
# Mastering Finance







### Investment

Allocating money with the expectation of earning a return or profit.

1 a. W r t types of 2 1 do do you decide where investments are you familian with?

c. What are the risks and benefits of investing?

Sub-vocabulary: stocks, bonds, dividends



### Interest

The cost of borrowing money, or the return on invested capital.

- a. How does interest impact pans and suvings a ounts?
- b. What factors affect the interest rates offered by barks
- c. Why is it important to understand compound interest?

Sub-vocabulary: APR, compound interest, principal

### Credit

Borrowed money that must be repaid, usually with interest.

a. How do you establish and maintain good credit?

b titat are t e consequences o having bac credit?

c. U not finitors determine a person's credit score?

Sub-vocabulary: credit score, credit report, credit utilization



# THE 5 TYPES OF ASSET CLASSES



**Equity**Stocks, Index Funds, ETF's, Mutual Funds





endir to the Fave-nment or a ampai



Bank account or paper money



### **Real Estate**

Homes, Apartments, REIT's, Land



## Commodities

Gold, Crude Oil, Corn, Cattle, Silver



### **Assets**

Resources owned by an individual or organization that have value.

a. What are examples of assets you own?

b Law o as select ntribute to y ur net work?

3

c. Why is it important to diversify your assets?

Sub-vocabulary: real estate, stocks, vehicles



## Liability

Financi l'obligations or d'bts swed bu an in sivicual or organization.

a. What are examples of liabilities?

- b. How do
  liabilities impact
  personal or
  business finances?
- c. What strategies can help reduce liabilities?

Sub-vocabulary: mortgage, credit card debt, loans

### Profit

The financial gain obtained from business operations after excense are declarted.

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a. How is profit calculated for a business?



b. What are the factors that influence a company's profitability?



c. Why is profit important for businesses and investors?

Sub-vocabulary: revenue, net profit, profit margin

### Expense

The cost incurred or amount spent on goods or services.

a. What a rex mples of common expenses for individual

b. How do pusinesses rack and nanage the expenses

c. What strategies can help reduce personal or business expenses?

Sub-vocabulary: fixed expenses, variable expenses, discretionary expenses



### Revenue

Income generated from sales of goods or services.

a. How do businesses generate revenue?

b. What are the different sources of revenue for a composed

c. How can businesses increase their revenue?

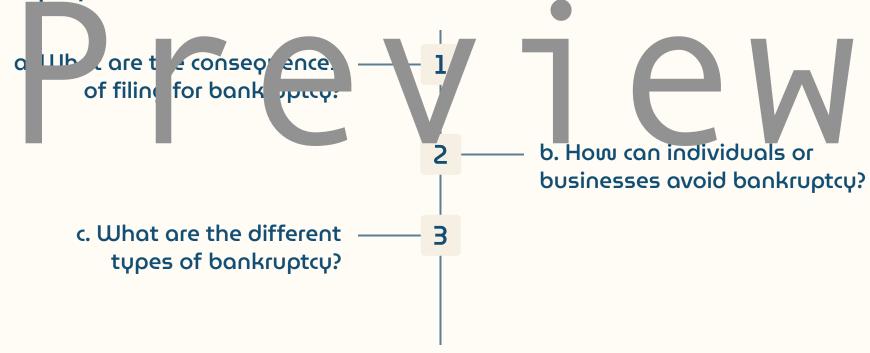
Sub-vocabulary: s es revenue, adv tising revenu subscription rev





### Bankruptcy

A legal process where an individual or business is unable to repay debts and seeks relief from creditors.



### Dividend

A portion of a company's profits distributed to share olders as a return on their investment.

- 1 a. low are dividends part to 2 b. U not factor determine the amount of dividence.
- 3 c. Why do investors value dividend-paying stocks?

Sub-vocabulary: dividend yield, dividend reinvestment, dividend payout ratio



### Tax

Mandatory financial charges imposed by the government on individuals or businesses to fund public expenditures.





a. What types of taxes do individuals and businesses pay?

b. How do tax laws vary across different countries?

c. What are some common tax deductic is and credits?

Sub-vocabulary: income tax, sales tax, property tax



### **Asset Allocation**

The distribution of investments across various asset classes to optimize risk and return.

a. How do investors determine their asset allocation strategy?

b. What are the benefits of diversifying asset allocation?

c. How does asset allocation change based on an individual's risk tolerance?

Sub-vocabulary: rtfolio diversificion, risk mana ement, asset clas



### **Audit**

A systematic examination of financial records, accounts, and processes to ensure accuracy and compliance.

1

a. Why do companies conduct audits?

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b. What are the different types of audits?

c. low an individuals are desines es propare to an

Sub-vocabulary: internal audit, external audit, audit report

### Financial Statement

A formal record summarizing the financial activities and position of a business or individual

- a. Who are the components of a financial statement?
- b. How are financial statements used by investors and lenders?
- c. Why are financial statements important for decision-making?

Sub-vocabulary: balance sheet, income statement, cash flow statement



### Assessment

The evaluation or judgment of the financial health or performance of a business or individual.



a. How o you assess the fine sciol lealth is a con pany?

b. What factors are considered in a financial assessment



c. Why is financial assessment important for planning and decision-making?

Sub-vocabulary: financial analysis, performance evaluation, risk assessment



#### Lesson Preview / Mastering Finance

#### vocabulary

- 1. Investment: Allocating money with the expectation of earning a return or profit.
- 2. Interest: The cost of borrowing money, or the return on invested capital.
- 3. Credit: Borrowed money that must be repaid, usually with interest.
  - Assets: sources own by an dividu or or inization the have value
- 5. Liability Financial oblinations or debts ov day an individual or organization.
- 7. Expense: The cost incurred or amount spent on goods or services.
- 8. Revenue: Income generated from sales of goods or services.
- 9. Bankruptcy: A legal process where an individual or business is unable to repay debts and seeks relief from creditors.
- 10. Dividend: A portion of a company's profits distributed to shareholders as a return on their investment.
- 11. Tax: Mandatory financial charges imposed by the government on individuals or businesses to fund public penditures.
- 12 set Allo son: The dist sution finves nents ross various sset class to openize risk and return.
- 13. Audit: A sy tematic examination of financial lecods, accounts, indiproces les to ensure account your complian .
- 14. Financial Statement: A formal record summarizing the financial activities and position of a business or individual.
- 15. Assessment: The evaluation or judgment of the financial health or performance of a business or individual.

#### 1.) How should one manage their personal finances?

- are some good financial goals to have for the future?
- 3.) How would y deal with fir icial conclude and how would you expressed em?

#### 1. Investment:

- a. What type of investments u consider or made in the ast?
- b. How do you assess the risk associated with different investment opportunities?
- c. Can you describe a successful investment experience you've had?

#### 2. Interest:

- a. How does interest affect your decisions about borrowing or saving money?
- b. What factors determine the interest rates offered by financial institutions?
- c. Have you ever negotiated interest rates on a loan or savings account?

#### 3. Credit:

- a. What are some advantages and disadvantages of using credit?
- b. How do lenders evaluate an individual's creditworthiness?
- c. Have you ever faced challenges with managing credit card debt?

#### 4. Assets:

- a. What are some examples of assets that individuals or businesses may own?
- b. How do you determine the value of an asset?
- c. Can you explain the concept of liquid assets versus fixed assets?

#### 5. Liability:

- a. What are common examples of financial liabilities for individuals?
- b. How do you prioritize paying off different types of debts?
- c. Have you ever experienced the consequences of defaulting on a financial obligation?

#### 6. Profit:

- a. How do businesses calculate their profits?
- b. What strategies can businesses use to increase their profits?
- c. Can you discuss a situation where a business's profit margin influenced its decisions?

#### 7. Expense:

- a. w do you track and manage your personal or household expenses?
- b.) nat are premethods by sine as use control heir expenses?
- c. Have you ver encounte dimension sted expense How did you landle the

#### 3. Revenue:

- a. How do businesses generate revenue?
- b. What factors influence the revenue of a business?
- c. Can you share an example of a successful revenue-generating strategy?

### 9. Bankruptcy:

- a. What are some common reasons individuals or businesses file for bankruptcy?
- b. How does bankruptcy affect creditors and debtors?
- c. Have you ever known someone who went through the bankruptcy process?

#### 10. Dividend:

- a. Why do companies pay dividends to shareholders?
- b. How do investors use dividends as part of their investment strategy?
- c. Can you describe a situation where dividends influenced your investment decisions?

#### 11. Tax:

- a. How do taxes impact personal finances and business operations?
- b. What are some common types of taxes levied by governments?
- c. Have you ever sought professional advice to minimize your tax liability?

#### 12. Asset Allocation:

- a. Why is asset allocation important for investors?
- b. What factors influence your decision when allocating assets in your investment portfolio?
- c. Can you discuss the concept of diversification in asset allocation?

### 13. Audit:

- a. Why do businesses undergo audits?
- b. What are some key objectives of an audit?
- c. Have you ever participated in or witnessed an audit process?

#### 14. Financial Statement:

- re the primary components of a financial statement?
- How costakeholde e financial tements to make decisions?
- ou interp ca financial setement passes the figure incial health of a busine 3?

#### 15. ssessment:

- How do you as ss your financia and progre
- b. What tools or metrics do you use for financial assessment?
- c. Can you describe a situation where financial assessment led to changes in your financial strategy?